

main crop was late because of wet weather, which in turn led to a slow start to the season and every one should be worried. He had only just finished plant- Enterprises, are working directly with its potato suppliers to keep shelves stocked. Fairfax NZ

# Legal Beagle website scoops best in show

New Plymouth lawyer Claudia King's Legal Beagle website won the People's Choice Award at last week's Plain English Awards. Photo: CHARLOTTE CURD/FAIRFAX NZ



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A New Plymouth firm has won a national award for its user-friendly approach to untangling the world of law.

The on-line branch of Dennis King Law, known as Legal Beagle, was named People's Choice for Best Plain Communication at the Writemark Plain English Awards handed out in Wellington last week.

The gong was one of several given out to businesses and agencies who help raise the bar for clear communication and the use of plain English in their day-to-day dealings with people.

Legal Beagle managing director Claudia King said she was thrilled the website had been recognised for the way it avoided jargon and made its services more accessible for clients.

"It's great to get recognition that we're on the right track."

Although the person who nominated Legal Beagle for the award was anonymous, King said she was glad the website's content was hitting the mark with its intended audience.

"It's written in a positive, friendly way, which is not scary," she said.

Launched three years ago, the site is visited up to 1500 times a week by people from around the country as well as New Zealanders based overseas.

"On a good day, we might get up to 10 new clients."

Offering legal advice and information on things such as organising a will and buying or selling a house, King said another aspect they wanted to simplify was the financial aspect.

"One main aim of Legal Beagle is to have costs that are clear at the start."

found sperm de- aged, which co- range of negat- for his child.

It was well woman could c problems but le a man had si author Dr Sher

"While fen known to have fertility, reproo the health of o ence of male ac tility has been she said.

Older sperm of miscarriage nancy compl increased the child having a drome, epilepsy It could also couple infertility to an increase dency on ferti as IVF, Johnson

The finding because man waiting longer she said. The study at studies on male consistent find that quality of declined as he a The study dic rate of decline existing studie begin as early as ent downward t The specific p semen was low sperm performa in malformed a sperm.

Johnson said the quality of sp better fertility c couples.