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Dob in a bad document!

Who will win the dreaded People's Choice 'Brainstrain' award this year?

Now's your chance, as a citizen or consumer, to dob in a bad document or website that frustrated, annoyed, or confused you! If you think other people would react the same way, you have the perfect entry.

Nominate the offending communication and tell us what effect it had on you.

Generally organisations nominated for a 'Brainstrain' award take the dubious publicity in good humour and rewrite their offending text in plain English.

When Studylink rewrote their Student Loan Agreement in 2006, thousands of students benefitted. And that same document won the Best Plain English Turnaround award in 2012!

So go ahead, dob in a document or website that should be in plain English but isn't. Just remember, you can't enter anything from your own organisation!

[Nominate a document or website](#)
[See all categories and requirements](#)

Sponsor spotlight: Consumer NZ

Thank you Consumer NZ! You've been our long-time sponsor for many years now and we are extremely thankful for your support. Special thanks to Sue Chetwin who also serves on our Steering Group.

Sue explains the reason for Consumer's support: 'Imagine a world where the fine print in your electricity bill was comprehensible or for that matter your mobile phone plan. The idea that people can easily understand the contracts which regulate their lives is something Consumer NZ is happy to be associated with. We are strong supporters of the WriteMark Plain English Awards.'

Suzanne Chetwin, Chief Executive

Meet the judges

The judges for the 2014 People's Choice 'Brainstrain' award are:

Sue Chetwin

Simon Hertnon

Rob Waller

Daphne Perry

4 weeks to go!

Entries close on 12 September.

Winners will be announced at the Awards ceremony on 27 November.

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