

If you are unable to see this message, [click here](#) to view. To ensure delivery to your inbox, please add [enquiries@plainenglishawards.org.nz](mailto:enquiries@plainenglishawards.org.nz) to your address book.

[www.plainenglishawards.org.nz](http://www.plainenglishawards.org.nz)

Tell a friend



- 
- ▶ [Do you love your website?](#)
  - ▶ [Sponsor spotlight: Alexander Rose](#)
  - ▶ [Meet the judges](#)
  - ▶ [7 weeks to go!](#)
- 

## Do you love your website?

If you're really proud of your website, and it's working for you, chances are it will make a great entry in the Best Plain English Website category.

The judges are looking for websites that make it easy for users to find, and do, what they need. User-friendly websites tend to naturally meet the [plain English criteria for websites](#), so why not get credit for a job well done?

There are separate awards for private and public sector websites.

[Enter the Best Plain English Website category](#)

[See all categories and requirements](#)

---

## Sponsor spotlight: Alexander Rose

Our Awards design sponsor, [Alexander Rose](#), is doing such a great job for us! We're thrilled to have Darren and Philippa's creativity and support behind the Awards.

When we asked them why they chose to sponsor the 2014 Plain English Awards, this is what they said:

'Alexander Rose decided to sponsor the Plain English Awards because we have closely aligned goals. We know that great design communicates clearly, which makes the lives of the customers, and our client's bottom line, better. These Awards champion just that.'

To communicate clearly takes time and is a huge team effort. We work closely with our clients, who are passionate advocates for their customers. With smart creative thinking,

and of course great copy, we create great outcomes. For us, design and words are intrinsically linked, and both require a great amount of expertise and crafting.

We also saw an opportunity to evolve the design of the Plain English Awards by putting the focus back on the customer. For us this was a fun, creative challenge and we're really pleased with the result.'

---

## Meet the judges

A huge thank you in advance to our hardworking **judges** for the Best Plain English Website category:

### **Public sector**

Frances Gordon (South Africa)

Jan Bowen (Australia)

Candi Harrison (USA)

### **Private sector**

Paula Shelton (New Zealand)

Kathryn Catania (USA)

Trent Mankelow (New Zealand)

---

## 7 weeks to go!

Entries close on 12 September.

Winners will be announced at the Awards ceremony on 27 November.

---

Email enquiries@plainenglishawards.org.nz    [www.plainenglishawards.org.nz](http://www.plainenglishawards.org.nz)



---

You have received this email because you have enquired about or entered past Awards, or you are a Write Limited client. If you don't want any more emails about this year's Awards, please click here [UNSUBSCRIBE](#)