

16 September 2010

Christopher Travers
Writemark Plain English Awards Trust
PO Box 5938
Lambton Quay
Wellington



Dear Christopher

WRITEMARK PLAIN ENGLISH AWARDS 2010

Martelli McKegg Wells and Cormack is delighted to have been a finalist in the “Best Plain English Website—Private Sector” category of the Writemark Plain English Awards 2010.

Communication is critical to our business. Our clients are often faced with complex problems and as their legal advisers it is our job to ensure they understand what is going on. Plain simple English is the best way of doing this.

We are all too aware of our reputation as a profession for using turgid, complicated and often very old fashioned language. We also understand that our clients are not interested in receiving our advice in terms they cannot understand.

The Writemark Plain English Awards has given our firm the chance to test ourselves against our peers. It seems that we’ve made a good start on our plain English campaign.

But we still have plenty to work on.

We look forward to entering the 2011 Awards competition. Thank you for your encouragement in 2010.

Yours faithfully

A handwritten signature in black ink, appearing to read "Andrew Nicoll".

Andrew Nicoll
Partner

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